



How Does #dkbiz Win in the US?

AXEL – Los Angeles
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Menu

- The Export Nation.
- The Accidental Exporter.
- The Deliberate Exporter.
- The Process.
- The Position.
- The Market.
- The Questions.





The Export Nation!

<6 million people

>60% of GDP=Export

The Accidental Exporter

- How did they get here?
- What's in a name?
- What will they do now?

**JUS
EA**

The Deliberate Exporter

- How did they get here?
- What's in a name?
- What will they do now?

The Position



- Helping understand how #dkbiz be more like the Vikings.
- Virtual Internship with AXEL in Los Angeles.
- Working with U.S. and Danish organizations and companies.

Questions?

- What do you need to know?
- What do you want to know?

